



## The 2010 ESPN Golf Challenge – Event Overview

### Format

The format for our event is a better-ball-of-twosome (NET) with a maximum event handicap of 24 per player. A separate Gross (no handicaps) division and Senior Division (Net only) is included. Winning teams will advance to our Regional Finals in locations throughout the country and listed on our website at [www.espngolf.com](http://www.espngolf.com)

### Tournament Dates

Qualifying rounds will be played over your selected dates beginning in January and extending through July 15th of 2010. You may host the event **multiple times** during this period by notifying the ESPN Golf Challenge. Regional Team spots will be allocated by the participation schedule below.

### Registration

**Player registration and payment for both Local and Regional will occur at the local qualifying sites.** We will provide you with an entry form to be used to register your players qualifying for the Regional Finals and for any tee gift fulfillment necessary. Private clubs may utilize member billing and daily fee facilities can accept cash, check or credit cards for the entry fees.

### Participating Sites

We are presently accepting Local Host Sites for the 2010 event. We anticipate having over 500 golf courses participate. Once the courses are registered, golfers will be able to obtain tournament information and entry forms at the courses.

### Entry Fees

Participants will be able to play at their Local Qualifying Site course or club by paying a suggested entry fee of \$60 per player (sites will remit to ESPN \$49 per player). Participating Sites may also add reasonable greens/cart fees to our entry fees. We will provide a participation gift for each player at the initial level. Winning teams that advance to the Regional level will pay an additional entry fee, (collected by the local qualifying site), of \$179.00 per player (\$358 per team). Participation gifts of increasing value will be provided as players advance. Players advancing to the National Championship would NOT pay an additional entry fee.

### Participation

We are anticipating that approximately 10,000 two-person teams will enter at our Local Qualifying Sites in 2010. Teams will advance based on the number of qualifiers at their local course or club. The basic formula for advancing to the next level is:

Courses/Clubs hosting the event	2 teams advance Net, Gross, and /or Senior
Courses/Clubs with 24 or more players	3 teams advance Pro Discretion
Courses/Clubs with 40 or more players	4 teams advance Pro Discretion
Courses/Clubs with 60 or more players	5 teams advance Pro Discretion
Courses/Clubs with 80 or more players	6 teams advance Pro Discretion
Courses/Clubs with 100 or more players	7 teams advance Pro Discretion
Courses/Clubs with 120 or more players	8 teams advance Pro Discretion

**Use your spots wisely! If you host the event 3 times you should be certain to allocate up to your total of 8 spots to allow for advancing teams from each event.** Any combination of Gross, Net or Senior teams may advance as determined by the Local Qualifying Site. **Teams will advance to the specific division which they are submitted to us.** Between 30 and 35 Regional qualifiers are projected to reduce the field for the national championship. Each Regional will advance at least one NET, GROSS and SENIOR team to the National Finals.

### Course Incentive

Participating facilities in 2010 will remit \$49 of each entry fee, thereby retaining \$11 per player. Courses must agree to Host our event in a professional manner and deliver at least 2 teams into our Regional Finals.

### Golf Professionals

We are hosting a **\$125,000 Pro Pool purse** special event exclusively for Club Pro's (as determined by the Local Qualifying Site) to be held concurrent to our ESPN National Golf Finals. Club Pro's may qualify one of two ways:

- Follow their team to the National Finals (requires site to host a minimum of 24 players)
- Host 60 or more players at their Local Qualifying(s) – combined, if hosting more than 1 event.
- Host 100 or more players and 2 Pros from the Local Host Site may advance
- **NEW for 2010** – Clubs hosting 100 or more players (combined) will be eligible for the National Finals Team Guarantee if one of their local qualifying teams does not advance from the Regional Finals

An invitation to the Club Pro National Finals for sites hosting 24 - 59 players qualifies the Pro/Site for participation in the event in Las Vegas.

**For 2010, Pros hosting 60 or more players will be eligible for the following cash awards (and for early distribution of their Pro Pool checks at their request). These amounts are:**

**60 or more players - \$500**  
**100 or more players - \$1,000**  
**160 or more players - \$1,500**

It is anticipated that we will make the following payout options available: Direct reduction from the final event settlement amount, a check issued from ESPN, or wait and pick-up your check at the National Finals.

**Promotion**

The most effective platform for promotion of the event remains ESPN television and radio affiliates. Our web site, [www.espngolf.com](http://www.espngolf.com), will again offer the necessary database and promotion management. We will provide each qualifying site with promotional material about the event. These will be out early (February-March) in order to be effective. Your Local Site promotion of the event is critical to your success. Please note that every participant will receive **one dozen Callaway i(z) Tour Balls (on site distribution)** and an **annual subscription to Golf Magazine (mail-in fulfillment)**.

**Dates**

Local Qualifying Sites may host the event more than once if they wish. Events should be scheduled between the months of January thru July 15th with the Regional Finals completed by early September. The National Finals are scheduled October 21, 22, 23, 2010 in Las Vegas, NV.

**Prizes**

The ESPN National Golf Challenge is committed to a policy of complete compliance with USGA guidelines in terms of all prizes offered in our event. There are no prizes provided by ESPN at the local site level except for the participation gifts. It is up to the Local Site to determine if they wish to add a prize package at their own expense. We feel that the positive publicity of this approach outweighs the players who want to win expensive prizes.

**Handicaps**

The maximum handicap allowed in our event is 24. Players with handicaps greater than 24 are welcome to participate but would play at the reduced level. Gross players (if hosting a separate event) will play at 0 (zero). The Head Golf Professional at the Local Host Site is our agent for the event. They have the authority to adjust (downward) any player handicap if he/she feels it is necessary in the spirit of fair play. We are very serious about conducting a fair event for all participants. The rules posted on our website indicate our authority to modify handicaps.

**Scoring**

**The Local Host Site will submit completed and signed scorecards for any advancing teams** to the ESPN National Golf Challenge for review. We request that players scoring for fellow competitors **attempt to put a reasonable score estimate for each hole (even if the player picked up)**. We collect this data for both Local and Regional winning teams for our calculations of handicaps to be used as teams advance.

**Course Registration**

Courses wishing to participate as Local Qualifying Host Sites may register using our online registration form or by completing and faxing in the Local Site Information sheet and the signed Local Site Agreement.

**Contact**

Naturally, should you have any questions, please feel free to call. Our main office, physical address and phone is:

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**Please visit our web site [www.ESPNGOLF.COM](http://www.ESPNGOLF.COM) for more information**