



The 2012 ESPN Golf Challenge – Event Overview

Format

The format for our event is a better-ball-of-twosome (NET) with a maximum event handicap of 24 per player. A separate Gross (no handicap) division and Senior Division (Net only) is included. Winning teams will advance to our Regional Finals in locations throughout the country and listed on our website at www.espngolf.com

Tournament Dates

Qualifying rounds will be played over your selected dates beginning in January and extending through July 15th of 2012. You may host the event **multiple times** during this period by notifying the ESPN Golf Challenge. Regional Team spots will be allocated by the participation schedule below.

Registration

Player registration and payment for both Local and Regional will occur at the local qualifying sites. We will provide you with an entry form to be used to register your players qualifying for the Regional Finals. Private clubs may utilize member billing and daily fee facilities can accept cash, check or credit cards for the entry fees.

Participating Sites

We are presently accepting Local Host Sites for the 2012 event. We anticipate having over 400 golf courses participate. Once the courses are registered, golfers will be able to obtain tournament information and entry forms at the courses.

Entry Fees

Local Qualifying Site course or club will remit to ESPN \$25 per player. Participating Sites may also add reasonable greens/cart fees to our entry fees. Winning teams that advance to the Regional level will pay an additional entry fee, (collected by the local qualifying site), of \$189 per player. Participation gifts will be provided at the Regional level. Players advancing to the National Championship will NOT pay an additional entry fee.

Participation

We are anticipating that approximately 12,000 two-person teams will enter at our Local Qualifying Sites in 2012. Teams will advance based on the number of qualifiers at their local course or club. The basic formula for advancing to the next level is:

Courses/Clubs hosting the event	2 teams advance Net, Gross, and/or Senior
Courses/Clubs with 12 teams	3 teams advance Pro Discretion
Courses/Clubs with 20 or more teams	4 teams advance Pro Discretion
Courses/Clubs with 30 or more teams	5 teams advance Pro Discretion
Courses/Clubs with 40 or more teams	6 teams advance Pro Discretion
Courses/Clubs with 50 or more teams	7 teams advance Pro Discretion
Courses/Clubs with 60 or more teams	8 teams advance Pro Discretion

Any combination of Gross, Net or Senior teams may advance as determined by the Local Qualifying Site. **Teams will advance to the specific division which they are submitted to us.** Between 20 and 30 Regional qualifiers are projected to reduce the field for the national championship. Each Regional will advance one NET, GROSS and SENIOR team and any ties to the National Finals.

Course Incentive

Participating facilities in 2012 will remit \$25 of each entry fee. Courses must agree to Host our event in a professional manner and deliver at least 2 teams into our Regional Finals.

Golf Professionals

We are hosting a **\$125,000 Pro Pool purse** special event exclusively for Club Pro's (as determined by the Local Qualifying Site) to be held concurrent to our ESPN National Golf Finals. Club Pro's may qualify one of two ways:

- Follow their team to the National Finals (requires site to host a minimum of 24 players)
- Host 60 or more players at their Local Qualifying(s) – combined, if hosting more than 1 event.
- Host 120 or more players and 2 Pros from the Local Host Site may advance

An invitation to the Club Pro National Finals for sites hosting 24 - 59 players qualifies the Pro/Site for participation in the event in Las Vegas.

For 2012, Pros hosting 60 or more players will be eligible for the following cash awards:

60-119 players	- \$500
120-179 players	- \$1,000
180+ players	- \$1,500

It is anticipated that we will make the following payout options available: Direct reduction from the final event settlement amount or a check issued from ESPN to be mailed out prior to the National Finals.

Promotion

The most effective platform for promotion of the event remains ESPN television and radio affiliates. Our web site, www.espngolf.com, will again offer the necessary database and promotion management. We will provide each qualifying site with promotional material about the event. These will be out early (February-March) in order to be effective. Your Local Site promotion of the event is critical to your success.

Dates

Local Qualifying Sites may host the event more than once if they wish. Events should be scheduled between the months of January thru July 15th. Regional Finals will take place mid to end of August. The National Finals will be hosted October 18-20, 2012 in Las Vegas, NV.

Prizes

The ESPN National Golf Challenge is committed to a policy of complete compliance with USGA guidelines in terms of all prizes offered in our event. There are no prizes provided by ESPN at the local site level. It is up to the Local Site to determine if they wish to add a prize package at their own expense.

Handicaps

The maximum handicap allowed in our event is 24. Players with handicaps greater than 24 are welcome to participate but would play at the reduced level. Gross players (if hosting a separate event) will play at 0 (zero). The Head Golf Professional at the Local Host Site is our agent for the event. They have the authority to adjust (downward) any player handicap if he/she feels it is necessary in the spirit of fair play. We are very serious about conducting a fair event for all participants. The rules posted on our website indicate our authority to modify handicaps.

Scoring

The Local Host Site will submit completed and signed scorecards for any advancing teams to the ESPN National Golf Challenge for review. We request that players scoring for fellow competitors **attempt to put a reasonable score estimate for each hole (even if the player picked up)**. We collect this data for both Local and Regional winning teams for our calculations of handicaps to be used as teams advance.

Course Registration

Courses wishing to participate as Local Qualifying Host Sites may register using our online registration form or by completing and faxing in the Local Site Information sheet and the signed Local Site Agreement.

Contact

Naturally, should you have any questions, please feel free to call. Our main office contact information is:

ESPN National Golf Challenge
11201 Rushmore Drive, Charlotte, NC 28277
Phone: 704-973-5074
Fax: 860-766-6777
Email us at: espngc@espn.com

Please visit our web site www.ESPNGOLF.COM for more information



LOCAL SITE AGREEMENT

This agreement ("Agreement") is made and entered into as of this ____ day of _____, 2012, between the ESPN Productions, Inc., a corporation organized under the laws of the State of Delaware (hereinafter referred to as "Productions"), and _____, a corporation organized under the laws of the State of _____ and having offices at _____ (hereinafter referred to as the "Local Site"). In consideration of the mutual promises herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

- 1. Purpose of Agreement. The Local Site wishes to participate in the "Local Competition" portion of the 2012 ESPN National Golf Challenge (the "Tournament" or "Event") and agrees to host a Local Event with at least two teams advancing to our Regional Finals.
2. Term. This Agreement shall have a term ("Term") commencing upon the date first written above and extending through the conclusion of the parties' performance in connection with the Tournament, anticipated to be not later than July 15, 2012.
3. Description of Tournament. The Local Site (and each other participating site for the Local Competition) is required to submit a minimum of two teams from any of Gross, Net, or Senior division teams from their Local event, determined by a two-person "better ball" format, overseen entirely by the Local Site, to participate in the Regional Finals of the Tournament.
4. Other Terms. The Local Site hereby submits and agrees to the terms and information contained on the attached "Facility Information" page (or on the Registration page of our website) and on the previous pages.
5. Indemnification. The Local Site will indemnify, defend and hold Productions harmless from any and all claims, costs, liabilities, judgments, expenses or damages (including reasonable attorneys' fees) arising out of the conduct of the Local Competition at or by the Local Site, any breach or alleged breach of this Agreement or of any representation made by it herein.

In agreement to the foregoing terms and conditions, the parties set their hands below as of the date first written above.

ESPN Productions, Inc.

Local Site:

By: _____
Name:
Title:

By: _____
Name:
Title:

ESPN
NATIONAL GOLF
CHALLENGE

The following information will be used for input into our database. Please be certain all information is accurate.
OPTIONALLY – You may use our online Registration at www.espngolf.com

Facility Information:

Site Name _____

Site Mailing Address _____

City, State, Zip _____

Site Shipping Address _____

Website Address _____

Facility Phone (for website) _____

Date(s) event is to be hosted _____ _____
(You may host the event more than once with your original agreement. Date of event will be listed on our website Please select your event date(s) from January 1, 2012 to July 15, 2012)

Participation Type _____ Open Site _____ Closed (Private)
("Open" Sites will be so listed on our webpage (www.espngolf.com) and are open to all who wish to enter)

Course Incentive Host facilities will forward the local and regional entry fees to ESPN National Golf Challenge upon completion of the event.

Local event: \$25 per player Regional event: \$189 per player

Host Site Contact Information: (The contact person should be the person responsible for managing the event.)

Last Name: _____ **First Name:** _____

Title: _____ **E-mail Address:** _____

*Please use an email address that will be checked frequently for our information and correspondence.

Phone: _____ **Fax:** _____

Please fax this information along with the "Local Site Agreement" (or use the online registration process) to complete the registration of your Facility with the ESPN National Golf Challenge.
Our Fax number is 704-973-5101